

### ***Deliver Flavor Solutions – Be inspiring always***

Keeping in touch with customers – Ensures effective and consistent communication

of flavor offering & consumers preferences.



Top in customers mind – grant mutual success for customers & employees



### ***Partnering for Success***

1. Understanding today's and tomorrow's consumer needs



2. Generating inspiration for new brand ideas and flavour creations



3. Ensuring product quality and safety



4. Offering technical innovation for new market opportunities



5. Delivering validated taste and flavour solutions



6 Innovating for the future

*Working together to help make our customers' brands the choice of consumers*